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## Third Coast Capital Advisors Represents TransImpact in its Acquisition of Avercast LLC



**Third Coast Capital Advisors** served as exclusive financial advisor to TransImpact, a portfolio company of The Jordan Company, in its acquisition of Avercast LLC. Our Acquisition Search services included identifying the target and making contact with its owner, as well as providing assistance on valuation, transaction structure and the negotiation and closing of the transaction. This transaction represents a good example of our ability to identify and execute proprietary, strategic add-on acquisitions for private equity portfolio companies.

**Avercast**, based in Rigby, Idaho, is an inventory forecasting, demand planning and inventory optimization software provider. The company has over 250 forecasting algorithms that let clients produce expert-level forecasts for up to 60 months into the future. This acquisition adds seven software products to TransImpact's current technology offering in the supply chain process and expands its footprint into six additional countries to support global clients.

**TransImpact**, based in Emerald Isle, North Carolina is an industry leader in the development and application of end-to-end technology-based solutions that optimize supply chain operations, improve margin, and transform the business performance of its customers. The company serves over 1,000 customers and manages over a billion dollars in logistics spend. The Jordan Company acquired TransImpact in March of 2020.